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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re PATENT APPLICATION OF:

KHOO, et al.

Group Art Unit: 3622

Appln. No.: 09/625,832

Examiner: Khanh H. Le

Filed: July 26, 2000

Title: **METHOD AND SYSTEM FOR ORDERING AN ADVERTISING SPOT OVER
A DATA NETWORK**

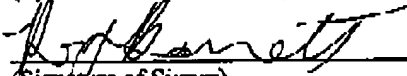
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CERTIFICATE OF FACSIMILE TRANSMITTAL

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office, facsimile number (703) 872-9326, addressed to Commissioner of Patents and to the attention of Examiner Khanh H. Le, on October 31, 2003.

Date: October 31, 2003Rena J. Barrett

(Type or Print Name of Signer)


(Signature of Signer)

**SUBSTITUTE AMENDMENT
AND RESPONSE TO OFFICE ACTION
OF AUGUST 4, 2003 PURSUANT TO 37 C.F.R. § 1.111**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

I. INTRODUCTORY COMMENTS

Applicants respectfully submit this document as responsive to the above referenced office action and/or communication from the USPTO. Applicant respectfully requests that the

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"Amendment" dated October 17, 2003 (facsimile date) be withdrawn, and this response substituted in its place.

- Interview of October 21, 2003

Applicants extend their appreciate for the interview which was permitted between Trey Ratcliff, one of the inventors in this case, the inventor's attorney Steven Moore, and Examiner Khanh Le and the Examiner's supervisor, Supervisor Eric Stamber, wherein a demonstration of software comprising the invention asserted herein was demonstrated.

- Location of Specified Sections for Scanning

<u>SECTIONS OF DOCUMENT</u>	<u>LOCATION OF SECTION</u>
I. INTRODUCTORY COMMENTS	Pages 1 - 3
II. AMENDMENTS TO THE SPECIFICATION	Pages 4
III. AMENDMENTS TO THE CLAIMS	Pages 5 - 13
AMENDMENTS TO THE DRAWINGS	N/A
IV. REMARKS	Pages 14 - 17
APPENDIX	N/A

- Request for Entrance of Response

Applicants respectfully request that the following amendments be entered, and the remarks set forth below be considered, as responsive to the pending office action in this case, bearing the mailing date of August 4, 2003 (Paper No. 13) ("Office Action").

- Requests for Extension/ Fees Due

Applicants believe that as such response is made within the three month statutory shortened period for response and that therefore no fees are due. However, the Commissioner is hereby authorized to charge any fees that may be required, or credit any overpayment, to Deposit Account 033-975.

- Format of this Response

This response is submitted in compliance with the revised format for making amendments to the specification, claims and drawings officially adopted by the USPTO on July 30, 2003, and which is now reflected in 37 C.F.R. §1.121.

Only one version of the claims with markings to show changes are provided in accordance with such regulation (underlining to show additions and strike-through marks or [[]] (for deletion of five or less characters) to indicate deleted material). A detailed listing of all claims that are, or were in the application, delineated as either (Original), (Currently Amended), (Canceled), (Withdrawn), (Previously presented), (New), or (Not entered), are presented. A complete listing of the claims commence on a separate sheet of this document with the text of "canceled" or "not entered" claims not being presented as set forth in the revised rules. Withdrawn claims and claims unamended are shown without mark-up. Concurrent "canceled" or "not entered" claims may be aggregated.

If a substitute specification is submitted herein, a clean form and marked-up version are included. Amendments to drawings, if any, are submitted in compliance with 37 C.F.R. §1.84 on replacement sheets as an attachment to this document (with an accompanying detailed explanation of all of the changes with respect to the drawings made in the remarks section of this amendment.

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Date: October 31, 2003

Must Be Sent By:

To: Khanh H. Le

Fax No: 703-872-9326

Company: USPTO

Phone No: 703-305-0571

From: Steven Moore

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User No: 14856

C/M No: 099750/0331500

Comments:

Re: Application No. 09/625,832

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